



Red Wine, California

WINE DATA

Vibrant, with ripe red cherry and berry fruit on the nose. The wine's easy drinkability and long, satisfying finish make it delightful right off the shelf or chilled for poolside enjoyment.

ABV
13.0 %

Our mission at Whiny Baby is to reimagine the drinking experience of the emerging and entry point consumer through *connection based consumption*.

RS
27.2 g/L

pH
3.4

Whiny Baby reimagines the wine drinking experience for the rising generation and is taking consumers along for the ride.

TA
6.7 g/L

Three steps that reimagine your drinking experience:

1. Pick a bottle that matches your mood!

Prioritizing Play

Experiences, Occasions, Celebrations, and Moments. We believe in prioritizing play every day! Our bottles are meant to serve any mood or occasional, cultivate connection, spark joy and create magic moments in daily life.

2. Pop open to reveal a surprise prompt!

Conversation Caps

Activities, Games and Actions. We crave connection and are always seeking ways to cultivate it. Our conversation caps are a surprise every time you open up a bottle of Whiny Baby – sparking conversation, prompting thought starters, creating challenges, and activities.

3. Create memories and keep them forever!

Saveable Label

Capturing Memories. Memories made over a bottle of Whiny Baby are meant to be cherished forever. Our peel-and-stick, saveable labels are the perfect keepsake to fill out and save or display forever.

**Carbon
Neutral
Certified**



* Whiny Baby meets CarbonHero's carbon neutral certification standards through the use of carbon offsets for the year of 2022.

